



Shaping the future of digital money

© Digital Euro Association

DEA's Core Team

The DEA is backed by the expertise of the DEA Core Team.



Jonas Gross
Chairman



Prof. Dr. Philipp Sandner
Vice Chairman



Daniel Holk
Vice Chairman



Valentin Seehausen
Secretary



Lena Grale
Treasurer



Conrad Kraft
Executive Director



Sarah Palurovic
Executive Director

DEA's Mission

The DEA's mission is to contribute to the public and political discourse on the digital euro through research, education, and by developing a platform and community.



Who we are

The Digital Euro Association (DEA) is a **think tank specializing** in central bank digital currencies (CBDCs), stablecoins, crypto assets, and other forms of digital money. In particular, we focus on the **private and the public digital euro**.



What we do

We target **new and innovative topics** such as CBDCs and stablecoins, including emerging and novel forms of digital money and payment infrastructures.



Mission

Our mission is to **contribute** to the public and political discourse through research, education, and by providing a platform and community for policy-makers, technologists, and economists to discuss digital money-related topics. We are committed to **independence and excellence**, aiming to set the agenda and to shape policy by encouraging new ideas and forward-thinking in the field of digital money.

DEA's Core Pillars

The DEA educates, builds communities, and fosters collaborations around digital money.



Education

We provide education about the digital euro following a diverse approach. This **approach includes written publications** as well as **podcasts, videos, interactive webinars, and panel discussions.**



Community

We build a multidisciplinary community and provide a platform for knowledge exchange, aiming to **improve understanding** of the **potential** of the digital euro and support various industries in building digital euro-based **use cases.**



Collaborations

We **foster collaborations** and belong to the **leading think tanks worldwide** around digital currencies with a focus on the private sector digital euro (e.g. stablecoins) and the public sector digital euro (CBDCs).

DEA Channels

The DEA collaborates and connects experts from across the globe and executes its mission via various channels.



Worldwide Community

More than 400 individuals and companies from across the globe are part of our community



LinkedIn.

More than 3,000 followers on LinkedIn



WhatsApp.

More than 200 members in our members-only WhatsApp group



Newsletter.

More than 1,200 subscribers to our monthly newsletter



Twitter.

More than 5,000 followers on Twitter

The DEA Community

DEA Experts (1)

Various renowned experts are part of the DEA community.



Miguel Fernández Ordóñez
Former Governor of the **Banco de España**



Prof. Dr. Peter Bofinger
Professor for Monetary Policy and International Economics at the **University of Würzburg**



Dr. Danyal Bayaz
Finance Minister of Baden-Württemberg (**The Greens**)



Inga Mullins
CEO & Founder at **Fluency**



Julien Le Goc
Vice President of Enterprise Risk Management at **Circle**



Dr. Peter Dittus
Former Secretary General at the **Bank for International Settlements**



Prof. Dr. Thomas Mayer
Founding Director of the **Flossbach von Storch Research Institute** and former Chief Economist of **Deutsche Bank**



John Velissarios
Managing Director at **Accenture**



Catherine Gu
Global CBDC Product Lead at **VISA**



Tobias Tenner
Head of Digitalization at **Association of German banks**



Nilixa Devlukia
CEO at **Payments Solved**



Dr. Cyrus de la Rubia
Chief Economist at **Hamburg Commercial Bank**



Dr. Wolfgang Prinz
Vice Chair of **Fraunhofer FIT**



Prof. Dr. Bernhard Herz
Professor for Money and Finance at **University of Bayreuth**



Dr. Silvia Attanasio
Head of Innovation at **ABI**

DEA Experts (2)

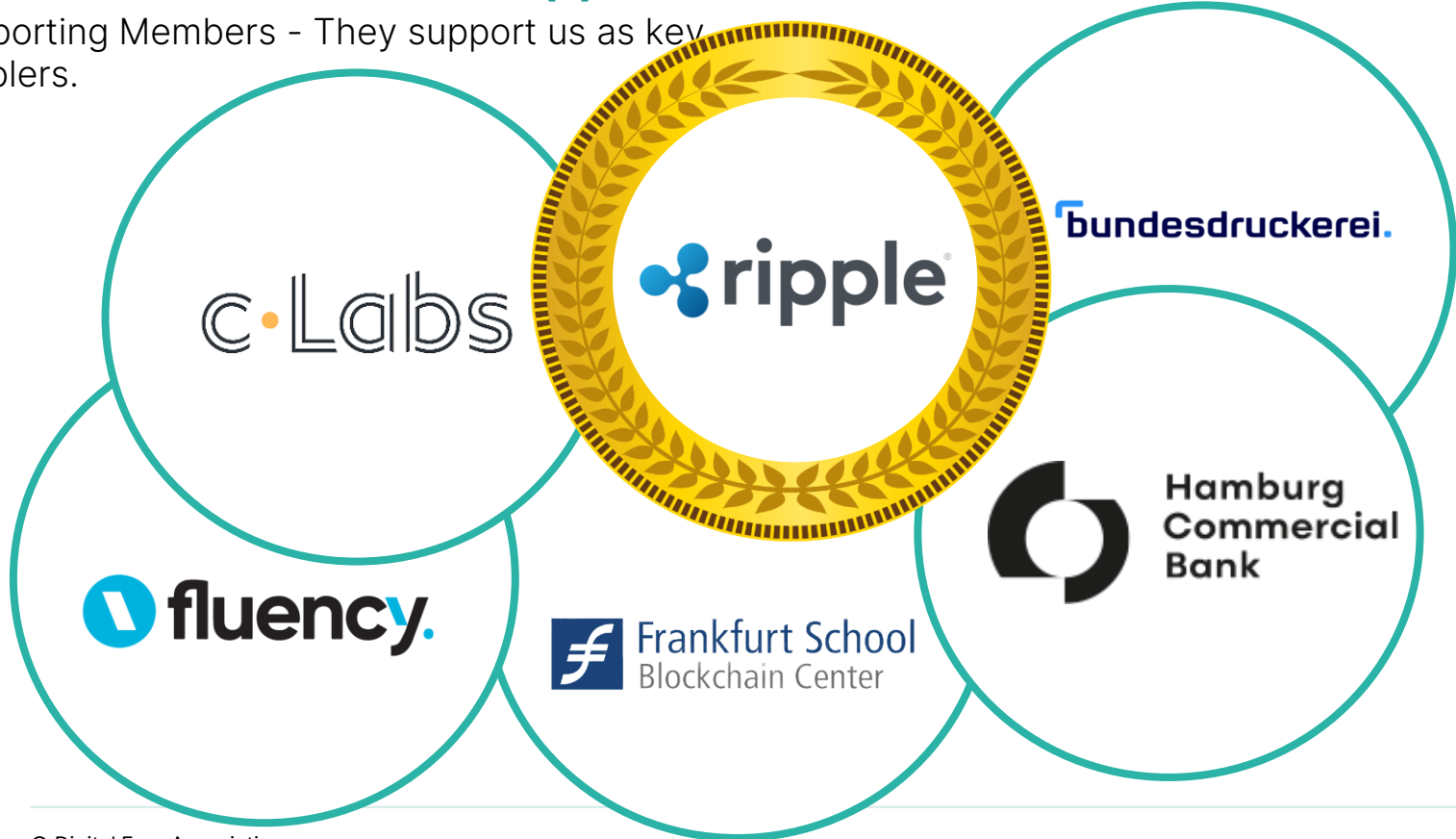
The DEA community consists of more than 400 experts and fellows from various sectors, such as **politics, the finance industry, international organizations, associations, and others.**



Scan the QR-Code to see all our DEA experts.

DEA Institutional Members (1)

Supporting Members - They support us as key enablers.



DEA Institutional Members (2)

Supporting Members - They support us as key enablers.



DEA Institutional Members (2)

Active Members (1)



CashOnLedger



Alter 5 GmbH



Blockchain Founders Group



Association of German Banks



Be Solutions



Yooba



Vyoma Partner AG



Finery Markets



eTonec



Blockrocket



Tangany



Internet Economy Foundation



Blockchain for Europe



Trustody GmbH



Asufin



Sovereign Wallet Network



CMS



Flatstone Capital Markets Inc.



Millicent



PolyCrypt GmbH



FNA

DEA Institutional Members (3)

Active Members (2)



Iberpay



Raiffeisen Bank
International AG
(RBI)



Noll Historical
Consulting



Association of
National
Numbering
Agencies



Fundacion
Fide



2Tokens
Foundation



Bulgarian
Fintech
Association



Web3
Foundation

DEA Global Strategic Partner and Media Network

Our global partners focus on digital money in their respective jurisdictions.



**European
Blockchain
Convention**



**C|B
D|C CONFERENCE**

Our media partners focus on digital money and the crypto space.

BTC ECHO

be **[IN]** crypto

DEA Projects

DEA's Working Groups

Launched at the beginning of 2022.

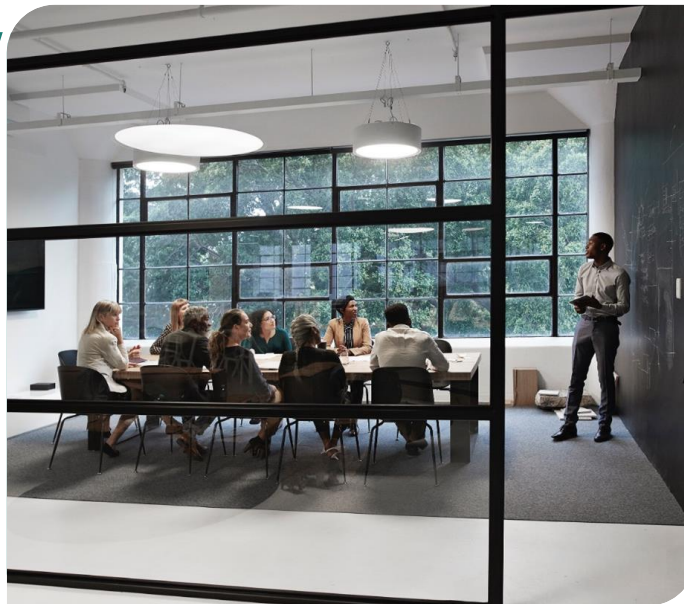
Public Digital Euro: CBDC Working Group



Includes ECB Monitoring

Topics may include:

- Financial Stability
- Cross-border Impact
- Technology Design
Architecture
- Private-Public Collaborations
- Monetary Policy



Private Digital Euro: Stablecoin Working Group



Includes MiCA Monitoring

Topics may include:

- New Business Models
- Privacy
- Regulation
- Security
- Tax Collection

The DEA Podcast

A new episode is released every two weeks!



Dr. Thomas Moser

“

How do you balance privacy with AML and KYC compliance?

”

DEA Podcast Episode 9:
Will central bank digital currencies enable anonymous payments?



The Digital Euro Podcast discusses a range of key topics related to the digital euro

Listen On:  Spotify  Apple Podcasts  podigee  deezer

Previous DEA Events

Examples of successfully held DEA events over the last year.



Private Sector and the digital euro – The regulated Internet of Value

w/ Special guest

Tony McLaughlin, Managing Director Transaction Banking, Citi Bank



Will central bank digital currencies enable anonymous payments?

w/ Special guests

Dr. Thomas Moser, Alternate Member of The Governing Board, The Swiss National Bank (SNB)
Dr. Wolfram Seidemann, Chief Executive Officer, Giesecke+Devrient (G+D) Currency Technology GmbH



The Future of Central Bank Digital Currencies (CBDC): Should the ECB issue a digital euro?

w/ Special guests

Prof. Dr. Peter Bofinger, University of Würzburg
Dr. Jürgen Schaaf, European Central Bank
Julien Le Goc, Diem Association
Miguel Ángel Fernández Ordóñez, former governor of the Bank of Spain

Upcoming DEA Events

An excerpt of our 2022 event calendar.



January 2022

1. The future of money in the Euro Area
2. Digital money: A worldwide comparison



February 2022

1. Bank's role in the future of money
2. *** Your event here ***



March 2022

1. CBDCs in Asia: Implications for Europe
2. *** Your event here ***

January

20

Thursday

February

21

Monday

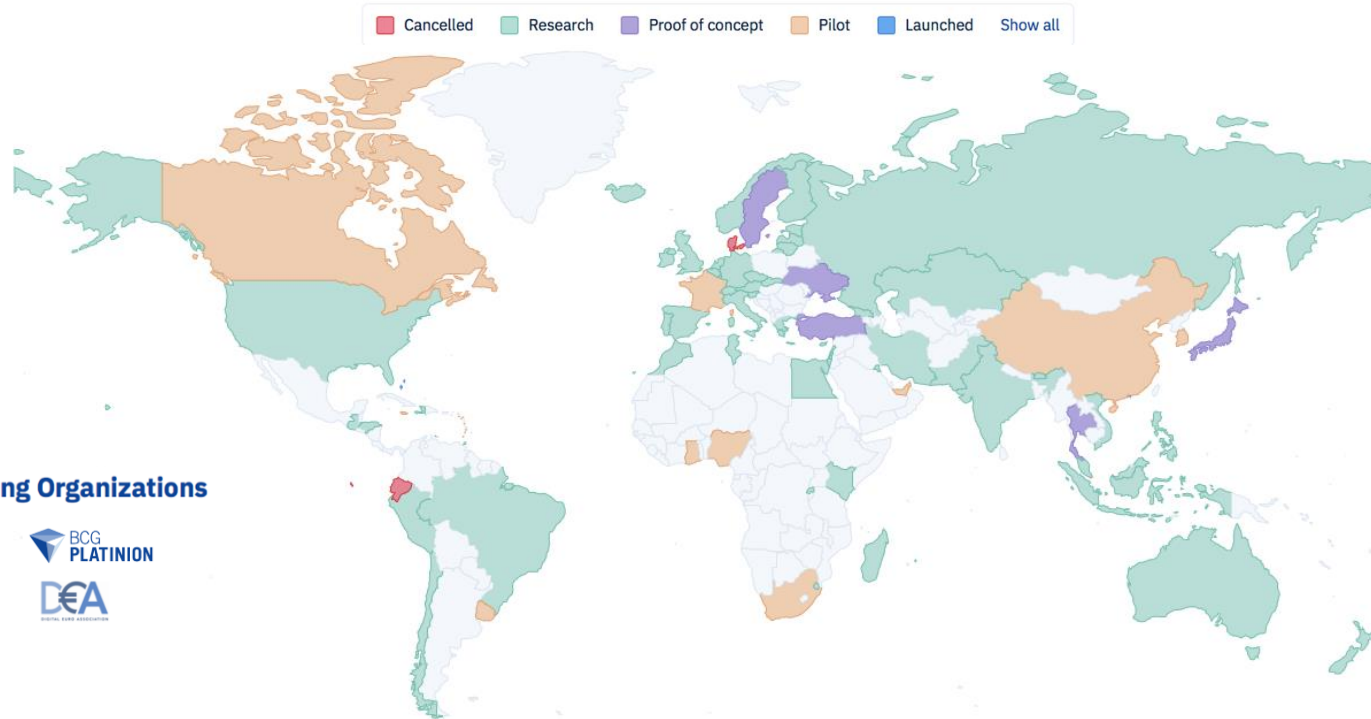
March

15

Tuesday

The CBDC Tracker

DEA's CBDC Tracker aggregates all CBDC projects worldwide



Contributing Organizations



Source: CBDC Tracker. Available at: <https://cbdctracker.org>.

Membership Options

Become Part Of Our Community

Become a fellow, expert, standard or premium member to represent DEA's mission to the outside community and benefit from our network, brand, and further benefits.

Individuals		Institutions	
DEA Fellow	DEA Expert	DEA Active Membership	DEA Supporting Membership
Becoming a fellow of the DEA is free of charge – you <u>do not</u> need to have prior knowledge on digital money.	Becoming an expert of the DEA is free of charge – you need to provide proof of two projects relating to digital money to get classified as an expert.	With an active membership, you get full access to our DEA network and can actively participate in DEA's working groups.	With a supporting membership, the DEA offers many different marketing, branding, and HR benefits for your company.
		 If you want to join our community, please scan the corresponding QR codes	

DEA's Institutional Membership Options

The DEA offers clearly differentiated membership options for a variety of businesses.

	Academic & non-profit	Business 1-5 FTE	Business 6-25 FTE	Business 26-100 FTE	Business > 100 FTE
Supporting membership (annual fee)*	5,000 € - 25,000 € (Gold, Silver, and Bronze Premium Membership)				
Active membership (annual fee)*	100 € excl. VAT	200 € excl. VAT	400 € excl. VAT	1,000 € excl. VAT	2,000 € excl. VAT
Admission (one time fee)*	50 € excl. VAT	100 € excl. VAT	200 € excl. VAT	500 € excl. VAT	1.000 € excl. VAT

*All fees discounted until Q2 2022.

DEA's Active Membership

The DEA's active membership program allows your company to participate in our network of reputation and expertise.



Access to members-only events



Partnership announcement via social media



Access to members-only WhatsApp group



Access to research



Logo placement on website



Participation in DEA Working Groups



Voting rights in our registered association



Introduction to media partners

DEA's Supporting Membership

The DEA's supporting membership program allows your company to participate in our network of reputation and research.

	Gold Partner 25 000€ per year	Silver Partner 10 000€ per year	Bronze Partner 5 000€ per year
Standard Membership benefits	✓	✓	✓
Exclusive "in cooperation with" branding	✓		
Placement of partner content in the monthly published DEA newsletter	✓		
Announcing content provided by the partner via social media after prior consultation with the partner	✓	✓	
Exclusive on-site corporate event (½ day, excl. catering)	Appearance as co-host/speaker		
Exclusive online corporate event, e.g., online panel, fireside chats	Appearance as co-host/speaker	Appearance as speaker	
Promotion as thought-leader among DEA among media partners, company representatives, and central banks	Predominant Placement	Dominant Placement	
Logo placement on website and marketing material	Predominant Placement	Dominant Placement	✓
Mentioning partner during moderation (online and offline)	Predominant Placement	Dominant Placement	✓
Human Resources "Matchmaking"	Bi-Monthly	Quarterly	Yearly
Exclusive appearance on the DEA podcast	✓	✓	✓
Participate in exclusive roundtable discussions with DEA's Core Team and DEA experts	✓	✓	

Contact

For questions regarding our initiative and general inquiries, please contact us.



Digital Euro Association e.V.



Digital Euro Association e.V.
Thurn-und-Taxis-Platz 6
60313 Frankfurt am Main



<http://www.digital-euro-association.de/>



team@digital-euro-association.com



@DigiEuro



Digital Euro Association